

Appendix 1: Revenue and revenue growth by region and communications services sector

3 months ended 31 March 2011

<u>Region</u>	2011 £m	% Total	2010 £m	% Total	Revenue Growth Reported 2011/2010 %	Constant Currency Growth ¹ 2011/2010 %
North America	807.9	36.3	754.4	36.3	7.1	9.9
United Kingdom	271.0	12.2	251.6	12.1	7.7	7.7
Western Continental Europe	531.9	23.9	535.9	25.8	-0.7	2.2
Asia Pacific, Latin America, Africa & Middle East and Central & Eastern Europe	612.3	27.6	536.2	25.8	14.2	12.6
Total Group	2,223.1	100.0	2,078.1	100.0	7.0	8.4

<u>Communications Services Sector</u>	2011 £m	% Total	2010 £m	% Total	Revenue Growth Reported 2011/2010 %	Constant Currency Growth ¹ 2011/2010 %
Advertising, Media Investment Management	899.0	40.4	805.9	38.8	11.6	12.9
Consumer Insight	552.8	24.9	542.5	26.1	1.9	3.4
Public Relations & Public Affairs	207.9	9.4	199.7	9.6	4.1	5.6
Branding & Identity, Healthcare and Specialist Communications	563.4	25.3	530.0	25.5	6.3	7.9
Total Group	2,223.1	100.0	2,078.1	100.0	7.0	8.4

¹Constant currency growth excludes the effects of currency movements.

Appendix 2: Revenue and revenue growth by region and communications services sector in Reportable US Dollars

3 months ended 31 March 2011

<u>Region</u>	2011 \$m	2010 \$m	Revenue Growth Reported 2011/2010 %
North America	1,295.5	1,174.5	10.3
United Kingdom	434.7	391.8	10.9
Western Continental Europe	853.5	833.4	2.4
Asia Pacific, Latin America, Africa & Middle East and Central & Eastern Europe	982.2	834.2	17.7
Total Group	3,565.9	3,233.9	10.3

<u>Communications Services Sector</u>	2011 \$m	2010 \$m	Revenue Growth Reported 2011/2010 %
Advertising, Media Investment Management	1,442.1	1,253.7	15.0
Consumer Insight	886.8	843.8	5.1
Public Relations & Public Affairs	333.4	311.1	7.2
Branding & Identity, Healthcare and Specialist Communications	903.6	825.3	9.5
Total Group	3,565.9	3,233.9	10.3

Appendix 3: Revenue and revenue growth by region and communications services sector in Reportable Euros

3 months ended 31 March 2011

<u>Region</u>	2011 €m	2010 €m	Revenue Growth Reported 2011/2010 %
North America	946.2	850.9	11.2
United Kingdom	317.3	283.2	12.0
Western Continental Europe	622.5	603.2	3.2
Asia Pacific, Latin America, Africa & Middle East and Central & Eastern Europe	716.8	603.9	18.7
Total Group	2,602.8	2,341.2	11.2

<u>Communications Services Sector</u>	2011 €m	2010 €m	Revenue Growth Reported 2011/2010 %
Advertising, Media Investment Management	1,052.5	907.7	16.0
Consumer Insight	647.2	611.1	5.9
Public Relations & Public Affairs	243.4	225.1	8.1
Branding & Identity, Healthcare and Specialist Communications	659.7	597.3	10.4
Total Group	2,602.8	2,341.2	11.2